

For Immediate Release

Contact: Sue Proud, Public Relations Chair - Greater Chicago Chapter of IAHSW®
630.567.4846, sue@proudhomestaging.com

Abracadabra! The Magic of World Wide Staging Service Week® 2014

We watched the magic happen.

We witnessed the exhilaration as they stepped through their front doorway. This was no longer a house. This was a home. This was the magic of World Wide Staging Service Week® (WWSSW®) 2014.

After months of planning, The **Greater Chicago IAHSW® Regional Chapter (GCIRC)** gathered to complete their annual WWSSW® project. Accredited Staging Professionals® (ASPs®) and Affiliates from all over the Chicago area executed their plans to create a warm, inviting home environment for very deserving Habitat for Humanity recipients, the Evans family.

This family was chosen as the first family to be part of **Habitat for Humanity's Veteran Initiative**. The Evans family volunteered over 500 sweat equity hours helping other families build their homes. As a result of their hard work, the Evans family recently moved into their Habitat house.

Chapter volunteers arranged, ironed, accessorized, constructed, painted, nailed and did whatever was necessary to transform the Evans house into a home. Treasured items were incorporated to give meaning to their spaces and new items were added to improve the function and design of their home. It was a day filled with dedication, transformation and appreciation.

Linda Lanci, President of the Chicago chapter said, "It always amazes me that there are so many talented individuals as part of our GCIRC Chapter! With the spirit of camaraderie toward a common goal, the GCIRC Team once again gave it their all resulting in a colorful, warm, inviting environment for the Evans family to call 'home.' Our fabulous Affiliates pre-painted, fed, photographed, encouraged and worked alongside us. We are so grateful for their participation!"

After every room had been revealed, the Evans family gathered to express their gratitude. Nicola Evans said it best with her heartfelt words:

"We value time, because we know people are racing to do so many things. It is such a blessing to be here and see all your faces and know that you guys sacrificed your time for us. That is something we appreciate more than anything. You guys have made our house a home."

World Wide Staging Service Week 2014. Magic indeed.

(Photos on following pages. Additional photos available upon request.)